

## Treatment Options for Recurrent/Metastatic Squamous Cell Carcinoma of the Head and Neck

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*2nd European Perspectives in Head and Neck Cancer  
Prague, April 25, 2009*

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## Recurrent and/or metastatic SCCHN: Introduction

- Over 50% of newly diagnosed cases are not cured and will relapse locally or at distant sites
- 10% of newly diagnosed cases present with distant metastases
- **Treatment options:**
  - Chemotherapy (CT)
  - Re-irradiation
  - Salvage surgery
  - Best supportive care (BSC)

} 10-15% of localized recurrences
- **Cisplatin-based CT:**
  - Response rate: 30%
  - Overall survival: 6–9 months

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## Factors Considered When Choosing Treatment

- What did patient receive in the curative setting?
- Interval between curative intent treatment and recurrence
- Performance status
- Co-morbidities
- Patient preference
- Logistics

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### Recurrent / Metastatic H&N Cancer Good prognosis patients

- Good performance status
- Minimal disease
- Local recurrence only
- No bony erosion
- Good response to induction chemotherapy
- Good response to previous radiotherapy
- Long disease free interval
- Good organ(s) function
- Complete response to chemotherapy

Modified from Al-Sarruf, 1988

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### Conventional Agent Activity in R/M-SCCHN\*

Drug	Pts	% Response
Methotrexate	1038	42
Bleomycin	435	26
Cisplatin	310	21
Ifosfamide	225	32
5-Fluorouracil	146	27
Cyclofosfamide	77	36
Vinblastine	59	27
Doxorubicin	34	23

\* Pooled data in advanced disease

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### New Agent Activity in R/M-SCCHN

Drug	Response rates (%)
Edetrexate	6-21 *
Gemcitabine	11-13
Pemetrexed	26
Vinorelbine	6-22
Topotecan	0-14
Irinotecan	21
Paclitaxel	20-40
Docetaxel	21-42

\* Schornagel et al. 1985 (Phase III study in 264 pts of MTX vs EDX, showing RR 16% vs 21% and OS 6 mo vs 6 mo, respectively)

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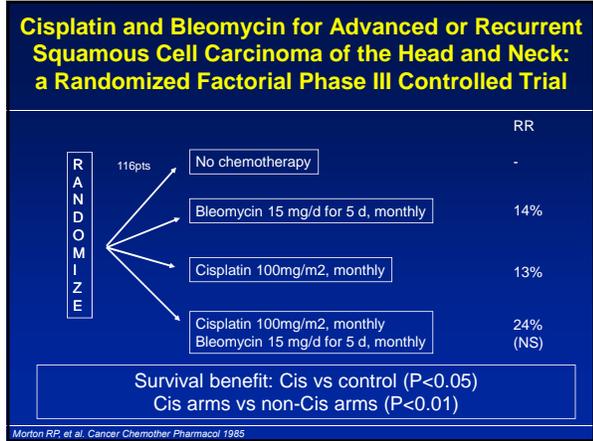
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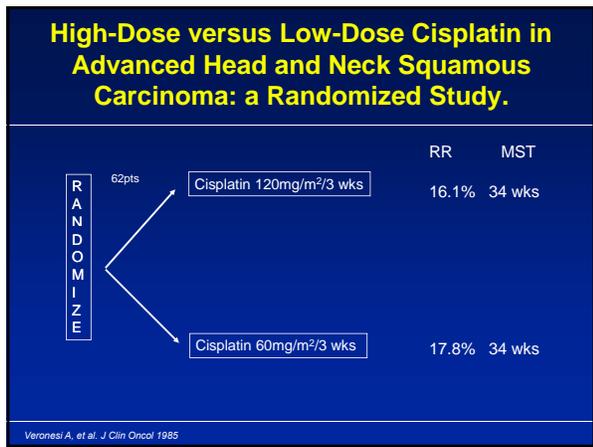
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### Randomized Single Agent Trials in R/M-SCCHN

Author (year)	No. of pts	Drugs randomized	RR %	OAS (mo) median
Grose (1985)	100	MTX	16	4.6
		DDP	8	4.1
Hong (1983)	38	MTX	23	6.1
		DDP	29	6.3
Vermorken (1999)	95	MTX	16	6.8
		PACL	11 (-23)	6.5
Guardiola (2004)	57	MTX	15	3.9
		DOCE	27	3.7

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**Methotrexate vs Two Schedules of Paclitaxel  
R/M disease**

**Stratification**

- Institution
- WHO-PS
- Site
- Prior TRT

**Treatment arms**

MTX 40 mg/m<sup>2</sup>/week

PAC 175 mg/m<sup>2</sup>/3h/q 3 weeks

PAC 175 mg/m<sup>2</sup>/24-h/q 3 weeks

*R  
A  
N  
D  
O  
M*

Vermorken et al., 1999

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**Methotrexate vs Two Schedules of Paclitaxel  
R/M disease**

	MTX n=49	PAC-3h n=46	PAC-24h n=48
<b>Response (% CR + PR)</b>	16	11	23
- 95% CI:%	7-30	4-24	12-37
<b>Toxicity (% grade ≥ 3)</b>			
- Alopecia (moderately/severe)	2	65	68
- Stomatitis	11	2	4
- Leucopenia	10	13	57
- Neutropenia	15	17	72
- Febrile neutropenia	6	0	28

Vermorken et al., 1999

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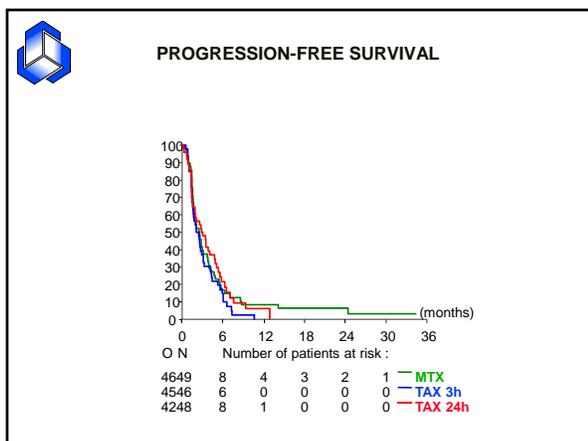
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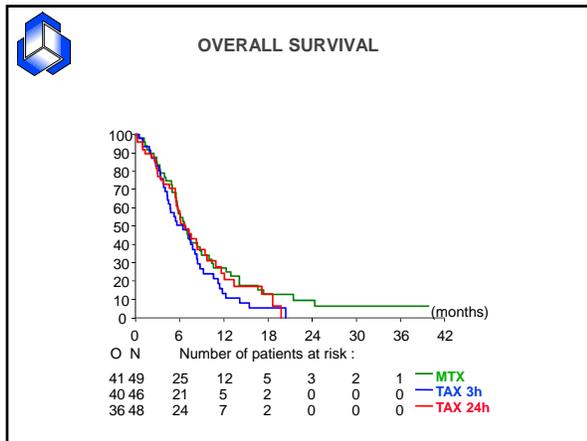
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**Cisplatin/5FU (PF) Combinations in R/M SCCHN  
Nonrandomized trials**

Reference (yr)	No. of pts	Response rate (%)	
		CR	CR + PR
Kish (1984)	30	27	70
Rowland (1986)	30	17	60
Urba* (1989)	365	16	50

\* Compiled results of 12 trials

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**PF vs Single Agents or Other Pt-regimens  
Randomized trials in R/M disease**

Reference	No. of Pts	Agents	RR (%)	MS (mo)
Jacobs et al 1992	249	PF	32*	5.5
		P	17	5.0
		F	13	6.1
Forastiere et al 1992	277	PF	32**	6.6
		CF	21	5.0
		M	10	5.6
Clavel et al 1994	382	CABO	34+	7.0
		PF	31**	
		P	15	
Gibson et al 2005	218	PF	27	8.7
		PT	26	8.1

\*p=0.035; \*\*p<0.001; +p<0.001; \*\*p=0.003  
(P=cisplatin; C=carboplatin; M=methotrexate; B=bleomycin; V=vincristine; T=pacitaxel; CABO=P+M+B+V)

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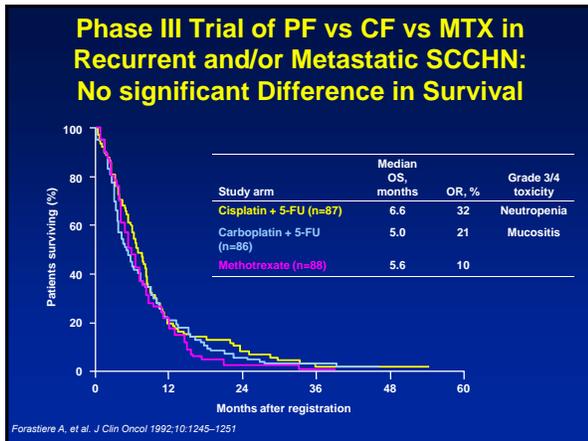
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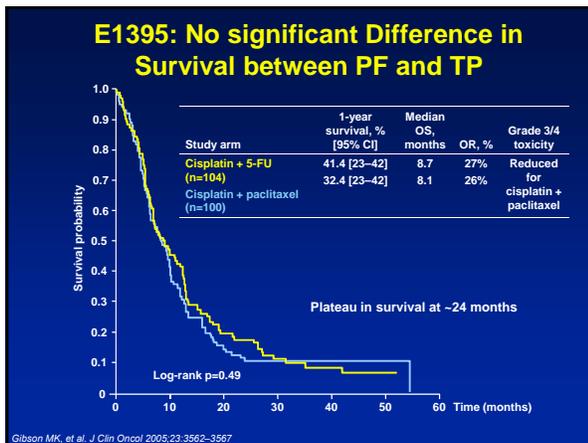
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### E1395: Efficacy and Safety

	PF (n=104)	TP (n=100)
CR + PR, %	29.8	26
CR, %	6.7	7
Median survival, months	8.7	8.1
1-year survival, %	41	32
Grade 3-5 toxicity, %		
ANC	67	55
PLT	23	4
Hb	33	13
Infection	21	13
Diarrhea	6	1
Stomatitis	31	0

Gibson MK, et al. J Clin Oncol 2005;23:3562-3567

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### Taxane Combinations in R/M SCCHN

		Response Rates (CR rates)	
		Paclitaxel	Docetaxel
2-drugs:	Cisplatin (P)	32-39 (7)	33-52 (9-11)
	Carboplatin (C)	33-33 (4-8)	-
	5-FU (F)	-	34 (9)
	Vinorelbine	-	44 (11)
3-drugs:	PF	38 (NR)	44 (12)
	IP	58 (17)	-
	IC	59 (17)	-

*NR = not reported*

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### Unfavorable Predictors of Outcome in HNC R/M disease

Based on data from E 1393 and E 1395 (n=399)  
 Median FUP: 4.75 years  
 Median OAS: 7.8 months

	1 yr	2 yr	3 yr	5 yr
Survival	32%	12%	7%	<u>3.6%</u>

**Predictors for RR:** weight loss, PS, RD, site other than OP, history of RT, WD/MD tumors  
**Factors for OAS:** weight loss, PS, PD (favorable), OC/HP, history of RT  
**Factors for TTP:** PD (favorable), OC/HP, history of RT

≤ 2 adverse PF → Median survival 1 year  
 3-5 adverse PF → Median survival 0.5 year

Argiris et al. 2004

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### Platinum-Refractory R/M SCCHN Therapeutic options

- Best supportive care (BSC)  
 Chemotherapy (CT)  
 Radiation therapy (RT)  
 Other local therapies
- In a retrospective analysis of 151 patients with platinum-refractory disease 45% received BSC, and 55% any form of treatment (Leon et al Proc. ASCO, 2003: updated in 2005)
- Overall response rate was 2.6%, the clinical benefit rate 15.2%, and survival 103 days.  
 (for patients receiving BSC 56.5 days, CT 107 days)

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### Single Agent Palliative Docetaxel for R/M-SCCHN 2nd line

Author	Prior CT		Pt-R	Regimen	ORR (%)
	Overall	for R/M			
Numico 2002 n=18	100%	61%	NR	80 mg/m <sup>2</sup> q 3 w	11
Zenda 2007 N=20	100%	NR	100%	60 mg/m <sup>2</sup> q 3 w	10
Specenier* N=30	90%	77%	80%	36 mg/m <sup>2</sup> /w	7

\* UZA experience (submitted); median PFS 7.4 weeks (95% CI: 5.5 – 9.3 weeks); median OS 17.9 weeks (95% CI: 10.1-25.6 wks)

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- ### Chemotherapy in R/M-SCCHN: Summary
- Single agent methotrexate is still a standard of care
  - Platinum-based combinations are superior in terms of response rate (but at the cost of more toxicity), no survival benefit
  - In first-line setting, median survival is 6-9 months and 1-year survival rates vary between 20% and 40%
  - Once platinum-resistance occur, outlook is very poor
  - R/M SCCHN patients are candidates for phase I and phase II trials of experimental therapeutics

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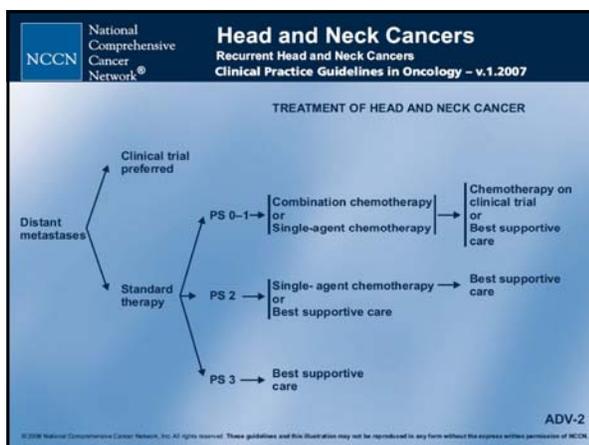
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### EGFR Expression in Human Tumors

EGFR expression		High expression generally associated with
• NSCLC	40-80%	<ul style="list-style-type: none"> <li>• Invasion</li> <li>• Metastasis</li> <li>• Late-stage disease</li> <li>• Chemotherapy resistance</li> <li>• Poor outcome</li> </ul>
• Prostate	40-80%	
• <b>Head &amp; Neck</b>	<b>90-100%</b>	
• Gastric	33-74%	
• Breast	14-91%	
• Colorectal	75-89%	
• Pancreatic	30-95%	
• Ovarian	35-77%	
• Bladder	31-72%	
• Glioma	40-63%	

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### EGFR-targeting Agents under Clinical Investigation in SCCHN

Monoclonal antibodies				Toxicity
Cetuximab	IMC225	chimeric human/murine	IgG1	skin
Matuzumab	EMD72000	humanized mouse	IgG1	skin
Nimotuzumab	h-R3	humanized mouse	IgG1	systemic/hemodynamic
Zalutumumab	2F8	human	IgG1	skin
Panitumumab	ABX-EGF	human	IgG2	skin
Tyrosine kinase inhibitors				
Gefitinib	ZD1839	reversible	EGFR	skin/gastrointestinal (GI)
Erlotinib	OSI-774	reversible	EGFR	skin/GI
	PKI-166	reversible	EGFR/ERbB2	skin/GI/systemic/hepatic
Lapatinib	GW-572016	reversible	EGFR/ERbB2	skin/GI/systemic
Canertinib	CI-0033	irreversible	EGFR	skin/oral/GI/systemic

Speceiner and Vermarken. *Target Oncol* 2007; 2: 73-88

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### Non-Randomized Studies in Recurrent/Metastatic HNC

Treatment (Reference)	N	RR (%)	Median overall survival (months)
Cetuximab (Vermorken 2007)**	103	13	5.9
Cet + Pt (Baselga 2005)**	96	10	6.2
Cet + CDDP (Herbst 2005)**	79	10	5.2
Cet + PF (Bourhis 2006)*	53	36	9.8
Cet + PAC (Hitt 2007)*	42	60	NR
Gefitinib 500 mg (Cohen 2003)	52	10.6	8.1
Gefitinib 250 mg (Cohen 2005)	70	1.4	5.5
Gefitinib 500 mg (Kirby 2006)	47	8	4.3
Erlotinib 150 mg (Soulieres 2004)	115	4.3	6

\*\*chemorefractory disease (Pt refractory), cetuximab 400 mg/m<sup>2</sup> initial dose, followed by 250 mg/m<sup>2</sup>/week  
\* first-line R/M-SCCHN

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### Completed Randomized Trials in Recurrent/Metastatic HNC

Study/Reference	N	Regimen	Population	RR (%)	OS (mo)
EXTREME/ Vermorken et al 2008	442	PFC vs PF	1st-line	36 vs 20	10.1 vs 7.4
ECOG 5397/ Burtness et al 2005	117	CisPtC vs cisPt	1st-line	26 vs 10	9.2 vs 8.0
IMEX/ Stewart et al, 2009*	486	Gefitinib (250 mg) Gefitinib (500 mg) Methotrexate	2nd-line	2.7 vs 7.6 vs 3.9	5.6 vs 6.0 vs 6.7

PF=cisplatin or carboplatin plus 5-FU; C=cetuximab; \* in press (JCO)

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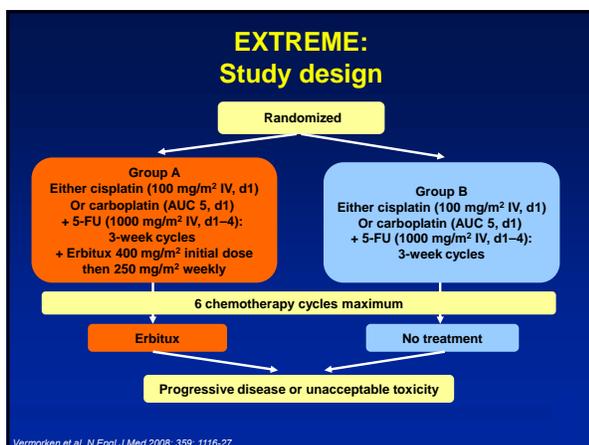
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### Two Dose-levels of Gefitinib vs IV Methotrexate in R/M-SCCHN Phase III study

	Gefitinib 250 mg/d	Gefitinib 500 mg/d	MTX 40-60 mg/m <sup>2</sup> /w
Median survival	5.6 mo	6.0 mo	6.7 mo
Overall response	2.7 %	7.6 %	3.9 %
Disease-control	50.3 %	51.5 %	47.3 %
Tumor hemorrhage	8.9 %	11.4 %	1.9 %
Cancer pain	19.0 %	18.1 %	11.3 %
FACT-HH-score	13.4 %	18.0 %	6.0 %
FHNSI score	14.4 %	37.8 %	22.6 %

Stewart JSW, et al, JCO 2009

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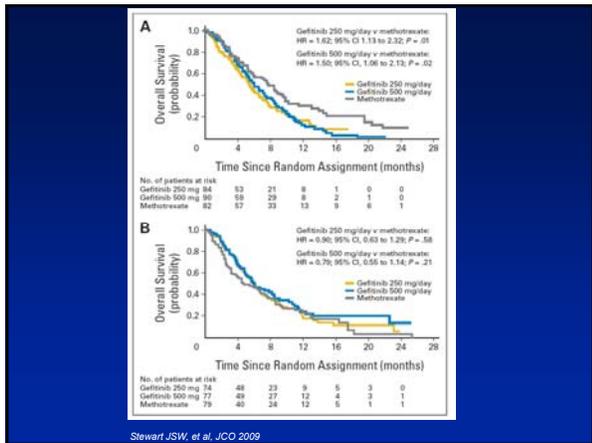
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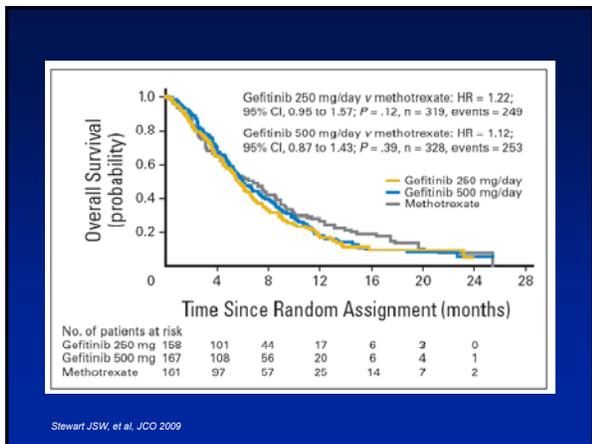
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### Ongoing Randomised Studies with MoAbs and TKIs Recurrent/metastatic disease

Study	Phase	N	End-point
SPECTRUM Cisplatin + 5FU Cisplatin + 5FU + panitumumab	III	650	OS
PARTNER Docetaxel + cisplatin Docetaxel + Cis + panitumumab	II	150	PFS
ECOG-E1302 Docetaxel weekly + placebo Docetaxel weekly + gefitinib	III	330	OS
Hx-EGFR-202 Zalutumumab + best supportive care Best supportive care	III	273	OS

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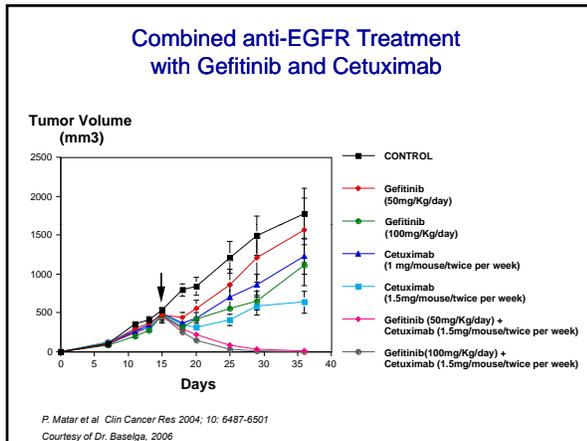
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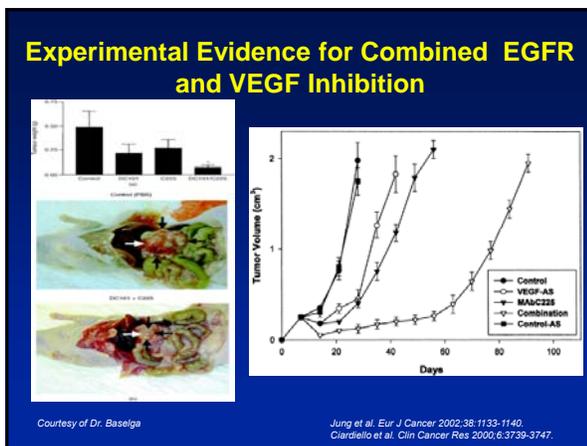
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### Erlotinib and Bevacizumab in R/M SCCHN: Phase I/II Study\*

**Phase I**  
4 patients given 5 mg/kg (1 NA)  
3 patients given 10 mg/kg  
3 patients given 15 mg/kg (patients induced in phase II assessment)

↓

**Phase II**  
44 patients given 15 mg/kg (1 NA) (first 3 patients also used in MTD assessment)  
(N=3+44-1=46 assessable patients)

↓

2 additional patients accrued  
(N=46+2=48 patients assessable in phase II)

Rash 41/48; diarrhea 168  
Three patients → ≥ G3 bleeding

Response in 7 (15%), CR in 4

Median OS 7.1 months  
Median PFS 4.1 months

Cohen et al. [www.jco.org](http://www.jco.org), published on line, Feb 9, 2009

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	Tumour cells			Endothelial cells		
	CR (n=2)	Non-CR (n=9)	p value	CR (n=2)	Non-CR (n=9)	p value
pVEGFR2	58529 (9004)	55174 (44669)	0.35	370783 (241961)	219259 (79903)	0.44
VEGFR2	83278 (6692)	175032 (167250)	0.33	1820000 (1940000)	1320000 (1300000)	0.91
pVEGFR2/VEGFR2	0.704 (0.054)	0.386 (0.342)	0.036*	0.329 (0.225)	0.247 (0.326)	0.73
pEGFR	107126 (7501)	70296 (7119)	0.22	1180000 (1240000)	312131 (97544)	0.41
EGFR	158498 (159377)	111365 (116396)	0.72	1680000 (1720000)	1190000 (254380)	1.00
pEGFR/EGFR	1.036 (0.063)	0.737 (0.298)	0.33	0.949 (0.311)	0.332 (0.184)	0.036*
pERK	115717 (54199)	65116 (38143)	0.22	753679 (97636)	416210 (301296)	0.22
ERK	218506 (100022)	135504 (67670)	0.33	2760000 (2430000)	1730000 (692229)	0.91
pERK/ERK	0.4844 (0.3095)	0.5896 (0.4870)	0.91	0.4048 (0.4823)	0.3245 (0.3521)	0.58
pAKT	36063 (17860)	381261 (26483)	0.89	546422 (69846)	4422661 (306892)	0.71
AKT	140788 (40578)	849431 (63429)	0.18	2400000 (1690000)	3470000 (4700000)	0.53
pAKT/AKT	0.2502 (0.0581)	0.81771 (1.0483)	0.40	0.2446 (0.080)	0.3091 (0.345)	0.71

CR=complete response; Non-CR=stable or progressive disease. \*p<0.05, two-sided exact permutation test. †=ns.

Cohen et al. [www.jco.org](http://www.jco.org), published on line, Feb 9, 2009

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### Conclusions

- Better understanding of the biology of SCCHN has led to change in treatment approaches
- Better selection of patients for specific treatment approach may become an important issue in future trials
- Finally a breakthrough in R/M SCCHN after 30 years

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